

Message Text

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PAGE 01 STATE 191988

11

ORIGIN COME-00

INFO OCT-01 AF-05 ISO-00 EB-05 OPIC-01 RSC-01 /013 R

66610

DRAFTED BY: COM/BIC-287/DOGORDON:GJW

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COM/BIC-OBOD/OED:RECOHEN

COM/BIC-244:TFIEDLER (INFO)

OPIC/BHENDERSON (INFO)

----- 118248

R 302321Z AUG 74

FM SECSTATE WASHDC

TO AMEMBASSY ABIDJAN

AMEMBASSY ACCRA

AMEMBASSY DAKAR

AMEMBASSY KINSHASA

AMEMBASSY LAGOS

AMEMBASSY MONROVIA

AMEMBASSY YAOUNDE

INFO AMEMBASSY NAIROBI

AMCONSUL JOHANNESBURG

UNCLAS STATE 191988

E.O. 11652: N/A

TAGS: BTRA, SG, IV, LI, CH, NI, CG, CM, KE

SUBJ: ESTABLISHMENT OF HOLIDAY INNS OFFICE IN AFRICA

1. WILLIAM LEA, DIRECTOR, FRANCHISE SALES-AFRICA, HOLIDAY INNS, INC., IS PLANNING TO ESTABLISH AN AFRICA OFFICE IN NAIROBI FOR THE COMPANY. REGIONAL OFFICES HAVE ALREADY BEEN OPENED IN BEIRUT, RIO DE JANEIRO, HONG KONG AND BRUSSELS. IT IS EXPECTED THAT LEA WILL TAKE UP RESIDENCE IN NAIROBI ABOUT THE END OF SEPTEMBER.

2. BEFORE SETTLING IN NAIROBI, LEA IS PLANNING A VISIT TO VARIOUS AREAS FOR DISCUSSION OF ANY TOURIST PROJECTS THAT MAY BE KNOWN TO EMBASSY OFFICERS. HOLIDAY INNS WILL CONSIDER CONVERSION OF EXISTING HOTELS, NEW SITES AND NEW PROJECTS

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THAT DEVELOPERS MAY BE CONSIDERING AT THIS TIME.

3. LEA ITINERARY IS AS FOLLOWS: DAKAR-SEPTEMBER 1, MONROVIA-
SEPTEMBER 6, ABIDJAN-SEPTEMBER 8, ACCRA-SEPTEMBER 10, LAGOS-
SEPTEMBER 13, YAOUNDE-SEPTEMBER 16, KINSHASA-SEPTEMBER 20
AND NAIROBI AFTER SEPTEMBER 25. INGERSOLL

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Message Attributes

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Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
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Drafter: 287/DOGORDON:GJW
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Legacy Key: link1974/newtext/t1974082/aaaaabmz.tel
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Original Previous Classification: n/a
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30 JUN 2005

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Subject: ESTABLISHMENT OF HOLIDAY INNS OFFICE IN AFRICA
TAGS: BTRA, SG, IV, LI, CH, NI, CG, CM, KE
To: ABIDJAN MULTIPLE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005